



Corona Consulting, Inc.



MyUtilityRebates.com

Energy Efficiency Rebates over
the Internet



MyUtilityRebates Features

- Online utility rebate program information
- Online acceptance of rebates for utilities subscribing to service
- Online applications transferred electronically to existing utility rebate systems
- Customer feedback for rebate status via website or E-mail alerts



Customer Benefits

- Online application entry
- Links to sites to help identify qualifying equipment models
- E-mail/Online rebate status
- E-mail feedback to customer versus snail mail



Utility Benefits

- Reduced data entry - No incomplete applications accepted
- Reduced time for customer feedback
- Reduced costs for E-mail versus written customer decline/missing letters
- Utility only pays a service fee on accepted and funded online applications



Why subscribe to MyUtilityRebates?

- IT resources can concentrate on maintaining and improving existing systems
- Expert web developers program and maintain MyUtilityRebates.com
- Hosting of the website comes with a 24/7 service level agreement
- No cost for rebates not funded
- Deployment possible within 45 days



Hosting

- Corona Consulting has contracted a San Diego company for website hosting
- Host specializes in “e-business” hosting with 24/7 support
- Host data centers are on the network of a Tier-1 provider (Verio)



Utility Requirements

- Develop IT link to accept customer applications from the MyUtilityRebates website and electronically move applications into existing rebate tracking system
- Future - Develop expedient process to review online rebates in existing system



Moving Forward

- Sign Memorandum of Understanding
- Develop electronic transfer to the existing utility rebate system with the utility IT group
- Customize MyUtilityRebates for the Energy Efficiency program subscribing
- Final testing and sign off by utility before MyUtilityRebates will accept online rebates



Summary

- MyUtilityRebates operational within a short time period
- Utility will provide customers online access to rebates and funding status
- Utility avoids high development costs and pays a one time setup fee and a service fee for funded rebates only